

ZENNY STUDIOS

PRIVACY POLICY

How Zenny Studios collects, uses, and protects your information

Effective Date: April 26, 2025
zennystudios.lovable.app | zennysstudios@gmail.com

1. Introduction

Zenny Studios ('we', 'us', 'our') is committed to protecting the privacy and personal information of visitors to our website and clients who engage our services. This Privacy Policy explains what information we collect, how we use it, and the choices you have.

This policy applies to our website at zennystudios.lovable.app and all services provided by Zenny Studios, based in Bengaluru, Karnataka, India.

2. Information We Collect

2.1 Information You Provide

We collect personal information only when you voluntarily provide it to us. This includes:

- Name
- Email address
- Phone number (if provided)
- Business/company name
- Any other information you share through our contact form when enquiring about our services

We do not collect any information passively through cookies, tracking pixels, or analytics tools. Our website does not currently use Google Analytics, Meta Pixel, or any similar tracking technologies.

2.2 Information from Client Engagements

When you become a client, we may additionally collect:

- Billing and payment details (processed securely through payment providers)
- Business information necessary to perform our services
- Brand assets, login credentials, and account access provided by you for service delivery

3. How We Use Your Information

We use the information collected solely for the following purposes:

- To respond to your enquiries and communicate with you about our services
- To deliver contracted services as outlined in your project or retainer agreement
- To send invoices and process payments
- To fulfil our legal and contractual obligations
- To improve our services and client experience

We do not use your information for automated decision-making or profiling.

4. Sharing of Information

Zenny Studios does not sell, rent, or trade your personal information to third parties.

We may share your information only in the following limited circumstances:

- With trusted service providers (e.g. payment processors, cloud storage) who assist in delivering our services, under strict confidentiality obligations
- Where required by applicable law, regulation, or a court order
- With your explicit written consent

5. Data Retention

We retain your personal information only for as long as necessary to fulfil the purposes for which it was collected, including for the duration of our client relationship and for a reasonable period thereafter to comply with our legal obligations.

Client project files and communications are typically retained for a period of 3 (three) years following project completion, after which they are securely deleted.

6. Data Security

We take reasonable technical and organisational measures to protect your personal information from unauthorised access, loss, misuse, or alteration. These include:

- Using password-protected and encrypted storage systems
- Restricting access to personal data to authorised team members only
- Using secure channels for communication and file transfer

While we take these precautions, no method of transmission or storage over the internet is 100% secure. We cannot guarantee absolute security but commit to handling your data responsibly.

7. Cookies

Our website does not currently use cookies or any similar tracking technologies. If this changes in the future, this Privacy Policy will be updated accordingly and a cookie consent mechanism will be implemented on the website.

8. Third-Party Links

Our website may contain links to third-party websites (e.g. social media platforms). Zenny Studios is not responsible for the privacy practices of those external sites. We encourage you to review the privacy policies of any third-party sites you visit.

9. Your Rights

Under applicable Indian law and general privacy principles, you have the right to:

- Access the personal information we hold about you
- Request correction of inaccurate or incomplete information
- Request deletion of your personal data, subject to our legal obligations
- Withdraw consent for any processing based on consent

To exercise any of these rights, please contact us at zennysstudios@gmail.com. We will respond to your request within 30 business days.

10. International Clients

Zenny Studios is currently based in India and primarily serves clients within India. We may in future extend services internationally. If you are based outside India and engage our services, you consent to your information being processed and stored in India, in accordance with Indian law.

11. Children's Privacy

Our services are not directed at individuals under the age of 18. We do not knowingly collect personal information from minors. If you believe we have inadvertently collected such information, please contact us immediately and we will delete it.

12. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable law. The updated policy will be posted on our website with a revised effective date. We encourage you to review this policy periodically.

13. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, please contact us at:

Zenny Studios

Email: zennysstudios@gmail.com

Website: zennystudios.lovable.app

Bengaluru, Karnataka, India